



Deccan Education Society's

BRIHAN MAHARASHTRA COLLEGE OF COMMERCE

Autonomous, Pune



THE 15TH EDITION

TROIKA

2025

Sponsorship Brochure



Who We Are

Meet Troika

Troika is the **annual intercollegiate festival of Brihan Maharashtra College of Commerce**, where creativity, innovation, and talent come to life.

For 14 years, it has united students from across colleges for exciting competitions, performances, and unforgettable experiences. More than a festival, Troika is a celebration of excellence and collaboration.



Theme-2025

Troika 2025 brings you **"The Multiverse: Perspectives United"**, a theme that celebrates diversity by uniting perspectives from different worlds. This theme emphasizes the power of collaboration and individuality, reminding us that everyone has a unique view that contributes to a greater whole. It encourages you to embrace your perspective while connecting with others to create a multidimensional experience.

Achievements



Troika's accomplishments include winning the 'Event Manager of the Year' award in 2020 and the 'Best Event' award in 2016 from the National Institute of Event Management. Since its founding in 2011, Troika has grown into a celebrated event known for its innovation and impact.

We welcome 3000+ participants from 80+ colleges, with an astonishing footfall of 15,000+ people.



BIZ N TECH

Mock Stock | Apprentice | Coding

SPORTS

Basketball | Football | Chess | Volleyball | Box Cricket

ENTERTAINMENT

IPL Auction | Entertainment Block | Treasure Hunt | Singing

LITERATURE

Debate | Quiz

FINE ARTS

Art and Design | Photography

EVENTS

As part of our commitment to giving back, we collaborated with Bhumi NGO and conducted a cleanliness drive near the bank of MaNaPa river; an effort towards a cleaner, greener future.

Social Activity

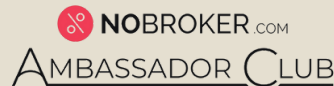


PR Activities

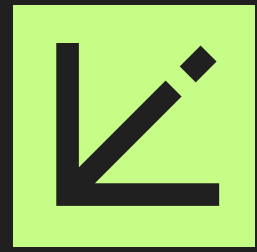
In addition to social media campaigns, we conduct extensive PR activities. Our most memorable campaign was a Christmas event held at Pavilion Mall, where we celebrated the festive season with the wider community.

Last year, Mr. Subodh Bhawe and Ms. Shivani Sonar visited our college to promote their upcoming serial 'Tu Bhetashi Navyane'.

OUR PREVIOUS SPONSORS



GET IN TOUCH



Ishaan Jagtap :- 8766646453 (Sponsorship Head)



Aastha Purohit :-8446014935 (Sponsorship Head)



Mrs. Bharati Upadhye- 020-67656286 (Troika Faculty Incharge)



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You can also visit our website,
www.troikabmcc.in



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